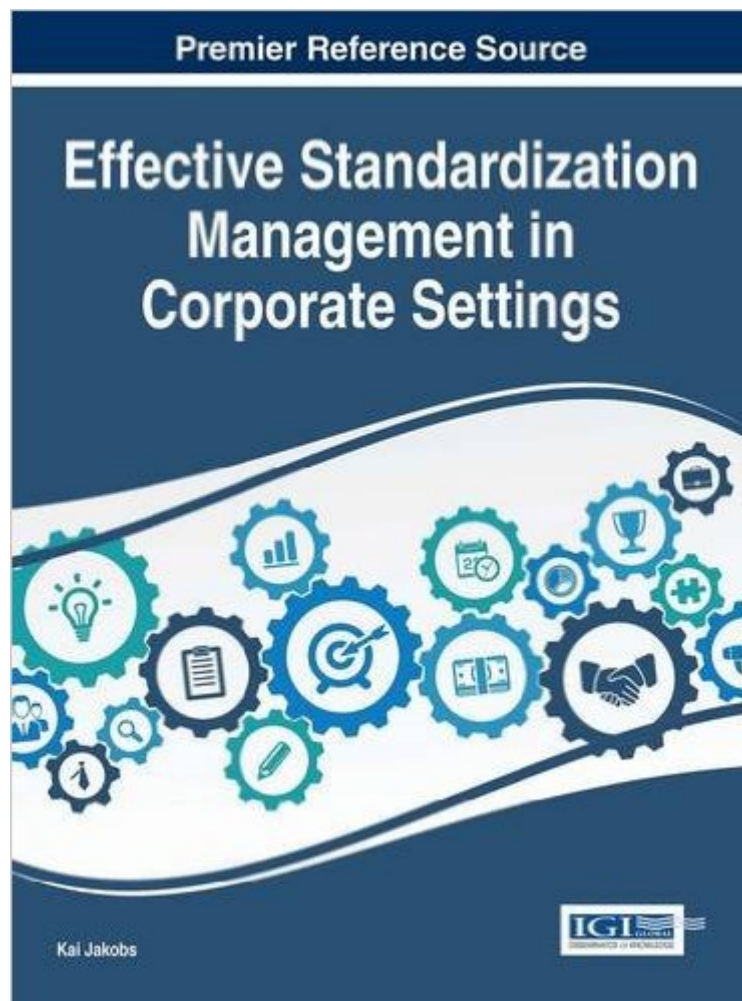# Effective Standardization Management In Corporate Settings (Advances In It Standards And Standardization Research)

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Effective Standardization Management in Corporate Settings

Kai Jakobs

IGI

Synopsis

The use of standards to optimize the interoperability of systems has become commonplace in the business world. Though once believed to limit innovation, it has been shown that standardization promotes organizational growth. Through defining norms for given technologies, managers open themselves to new opportunities and developments.Effective Standardization Management in Corporate Settings is a pivotal reference source that assesses the link between standards and efficiency in the business world. This innovative publication addresses the economic importance, global impacts, effective tools, and strategies employable across all levels of an organization. Ideal for managers, business owners, business students, and IT professionals, this progressive book highlights the best practices and procedures to bring standardization to the forefront of the contemporary business model.

Book Information

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